



heart ball

The American Heart Association 50th Annual Long Island Heart Ball

Friday, April 12, 2013, 7:00 p.m. Cradle of Aviation, Garden City, NY

Please visit our website at: www.heart.org/longislandheartball

Sponsorships

In addition to the benefits listed below, Sponsors receive prominent signage at the event. Sponsorships can be customized to meet your needs

- Signature Sponsor \$50,000**
 - ♥ Two tables of 10 with preferred seating
 - ♥ 2 Platinum Journal Pages
 - ♥ Name and logo on journal cover
- Platinum Hoping Heart Sponsor \$25,000**
 - ♥ One Table of 10 with preferred seating
 - ♥ Platinum Sponsor journal page
- Gold Healing Heart Sponsor \$ 15,000**
 - ♥ One Table of 8 with preferred seating
 - ♥ Gold Sponsor journal page
- Silver Helping Heart Sponsor \$ 10,000**
 - ♥ One table of 6 with preferred seating
 - ♥ Silver Sponsor journal page
- Printing Sponsor \$7,500**
 - ♥ 4 tickets to the ball
 - ♥ Full journal page
- Bronze Supporter Level Sponsor \$ 5,000**
 - ♥ 2 tickets to the ball
 - ♥ Full journal page
- Valet Parking Sponsor \$3,500**
 - ♥ Your company name on signage will be the first guests see when they arrive and the last when they leave.
- Promotional Materials Sponsor \$5,500**
 - ♥ Full page journal acknowledgement as underwriting sponsor.
 - ♥ Name on all promotional materials and signage for event.

Underwriting Opportunities:

Come with 2 tickets to the ball and listing as an underwriting sponsor in the event journal.

- Cocktail Reception Sponsor \$7,500
- Auction Booklet Sponsor \$6,000
- Entertainment Sponsor \$5,000

Journal Sponsorships

- Back Cover Sponsor: Your personal acknowledgment on the Back cover of the Event Journal ----- \$10,000
- Inside front cover: Your personal acknowledgment on the inside front cover of the Event Journal ---- \$7,500
- Inside back cover: Your personal acknowledgment on the inside back cover of the Event Journal ----- \$7,500
- Platinum Page Sponsor: Your personal acknowledgment on a Platinum page in the Event Journal ----- \$5,000
- Gold Page Sponsor: Your personal acknowledgment on a Gold Page in the Event Journal ----- \$3,500
- Silver Page Sponsor: Your personal acknowledgment on a Silver Page in the Event Journal ----- \$2,500
- Bronze Page Sponsor: Your personal acknowledgment on a Bronze Page in the Event Journal ----- \$2,000
- Full Page Sponsor: Your personal acknowledgment on a Full Page in the Event Journal ----- \$1,500
- Half Page Sponsor: Your personal acknowledgment on a Half Page in the Event Journal ----- \$1,000
- Memorial Listing Sponsor: Your personal Memorial Listing acknowledgment in the Event Journal ----- \$750

Full page size: 7 1/4" x 9 5/8"

Half page size: 7 1/4" x 4 5/8"

Must be congratulatory and not drive business
High resolution files at 300 dpi or more in .jpg format

Journal Page Delivery

- Page forthcoming
- Repeat 2012 Page
- Emailing 2013 page to: samantha.bromley@heart.org
- Acknowledgment or Copy enclosed (or below)

Table/Tickets

Table of 10: \$ 5,000

I will take # _____ of tables for a total of \$ _____.

Individual Tickets \$ 500

I will take # _____ of tickets for a total of \$ _____.